PRIVACY STATEMENT

Your privacy is important to The Joe Martin ALS Foundation. This privacy statement provides information about the personal information that The Joe Martin ALS Foundation collects, and the ways in which The Joe Martin ALS Foundation uses that personal information.

Personal information collection

The Joe Martin ALS Foundation may collect and use the following kinds of personal information:

- [information about your use of this website;]
- [information that you provide using for the purpose of registering with the website ;]
- [information about transactions carried out over this website;]
- [information that you provide for the purpose of subscribing to the website services and]
- [any other information that you send to The Joe Martin ALS Foundation.]

Using personal information

The Joe Martin ALS Foundation may use your personal information to:

- [administer this website;]
- [personalize the website for you;]
- [enable your access to and use of the website services;]
- [send to you products that you purchase;]
- [supply to you services that you purchase;]
- [send you statements and invoices;]
- [collect payments from you; and]
- [send you marketing communications.]

Where The Joe Martin ALS Foundation discloses your personal information to its agents or sub-contractors for these purposes, the agent or sub-contractor in question will be obligated to use that personal information in accordance with the terms of this privacy statement.

In addition to the disclosures reasonably necessary for the purposes identified elsewhere above, The Joe Martin ALS Foundation may disclose your personal information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.

The Joe Martin ALS Foundation does NOT participate in the practice of selling personal information.

Securing your data

The Joe Martin ALS Foundation will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

The Joe Martin ALS Foundation will store all the personal information you provide on its secure servers.

[Information relating to electronic transactions entered into via this website will be protected by encryption technology.]

Cross-border data transfers

Information that The Joe Martin ALS Foundation collects may be stored and processed in and transferred between any of the countries in which The Joe Martin ALS Foundation operates to enable the use of the information in accordance with this privacy policy.

[In addition, personal information that you submit for publication on the website will be published on the internet and may be available around the world.]

You agree to such cross-border transfers of personal information.

Updating this statement

The Joe Martin ALS Foundation may update this privacy policy by posting a new version on this website.

You should check this page occasionally to ensure you are familiar with any changes.

Other websites

This website contains links to other websites.

The Joe Martin ALS Foundation is not responsible for the privacy policies or practices of any third party.

Contact The Joe Martin ALS Foundation

If you have any questions about this privacy policy or The Joe Martin ALS Foundation's treatment of your personal information, please write to:

- by email to neilcottrell@joemartinalsfoundation.org or
- by post to The Joe Martin ALS Foundation, 100 N. Tryon St STE 3420, Charlotte NC 28205