



Live Every Day 2020 Corporate Sponsorship Opportunities

Thank you for being a partner in our work and mission to empower people with ALS to
Live Every Day with
purpose. joy. hope.



6th Annual Live Every Day Gathering

Living, Completely

Words from Joe Martin for Today

Please join us for an online gathering in support of The Joe Martin ALS Foundation.

Featuring Dr. Ken Menkhaus, Special Guest Speaker



Event Launch THURSDAY | Sept 24th

Event Link:

<https://joemartinalsfoundation.org/led2020/>

Access this link **at your convenience on Sept 24th** to
access all recorded elements of the event program.
Please watch your mailbox for further materials from us!

We help people with
Amyotrophic Lateral Sclerosis
(ALS) by providing home care
services, resources, Joe's
Camp (for kids from families
touched by ALS), caregiver
training and more, *entirely
free of charge.*

**Your organization's
sponsorship helps us
continue our mission as a
consistent presence in the
community.**

During COVID-19, thanks to you, we have remained a reliable resource and support system for people navigating this complex disease and who may be further isolated due to the pandemic.

We would like to invite you to join us as a sponsor this year as we step into the lives of our beneficiaries and their families, ensuring they can Live Every Day with purpose, joy, and hope.

Below, we list the many ways you can choose be part of our work, the impact you will make, and how we hope to highlight your contributions through meaningful recognition. This year, we anticipate being able to meet or exceed our goal of \$130,000 thanks to lower event expenses and increased participant reach. However, because of the economic uncertainty that this season has brought for individuals and families, this will not be possible without partnership from our generous corporate sponsors.

We invite you to review the opportunities listed below and we thank you for considering joining our mission!

Sponsorship Tier	Corporate Recognition Package					
	Company logo and/or name featured on event webpage; annual report and electronic event materials	Company logo and/or name prominently featured on event launch webpage, social media posts and event materials	Company logo and name featured in event program. Ongoing updates about gift impact on ALS care.	Company name, logo featured on event invitation and press releases to media	Company name, logo featured on gift(s) provided to all virtual and small group guests	Personalized story feature about company's gift and impact published in social media, newsletters, media & print
Legacy Circle \$10,000+	✓	✓	✓	✓	✓	✓
Your Legacy Circle Sponsorship covers the costs of <ul style="list-style-type: none"> • one year of full coverage of in-home care for two individuals or families affected by ALS. • ten in-home assessments, important for beneficiaries who have recently received an ALS diagnosis. 						
Gift of Joy \$5,000+	✓	✓	✓	✓		
Your Gift of Joy covers the costs of <ul style="list-style-type: none"> • one full year of in-home care for one individual or family affected by ALS. • one month of transportation and caregiving support for one individual or family navigating ALS. 						
Gift of Love \$2,500+	✓	✓	✓			
Your Gift of Love covers the costs of <ul style="list-style-type: none"> • One full year of transportation and logistics support for multiple individuals or families affected by ALS. • Five in-home assessments to equip individuals and families affected by ALS who need to retrofit their home to accommodate caregiving and mobility related equipment. 						
Gift of Hope \$1,000+	✓	✓	✓			
Your Gift of Hope covers the costs of <ul style="list-style-type: none"> • Two months of in-home care for an individual or family navigating ALS. • Five in-home assessments to equip individuals and families affected by ALS who need to retrofit their home to accommodate caregiving and mobility related equipment. 						

Yes, we would like to partner with The Joe Martin ALS Foundation to sponsor Live Every Day!

Please complete and return:

Individual/Organization/Company Name: _____

Sponsorship Selection:

_____ Legacy Sponsor - \$15,000+

_____ Gift of Joy - \$5,000

_____ Gift of Love - \$2,500

_____ Gift of Hope - \$1,000

Specific Amount Pledged: \$ _____

___ Donation made online at www.joemartinalsfoundation.org

___ Please send me an invoice

****Please provide a high resolution jpeg and AI image of your logo to catherine@joemartinalsfoundation.org*

Contact Name: _____

Web Address: _____

Mailing Address: _____

Phone: _____ Email: _____

Please Return To:

The Joe Martin ALS Foundation/Live Every Day Dinner
100 N. Tryon Street, Suite 3420
Charlotte, NC 28202
www.joemartinalsfoundation.org

Contact Catherine Fraser, Director of Development for questions and further information
catherine@joemartinalsfoundation.org | 704-332-1929

