

2023 IMPACT REPORT

PARTNERSHIPS, CONNECTION & CARING THROUGH ALS



Expanding ALS Care with Excellence in 2023

Cost Savings Reported by the families we serve
(average savings per family).

Home Care:
\$5,760 per year

Wheelchair Van Transportation:
\$3,840 per year

Equipment:
\$200-300 per item

Each year, we share the results of our annual Client Satisfaction Survey, which explores the ways that our free services help save money, equip people living with ALS (PALS), and support their family members. 100% of respondents this year were "very pleased" with the services they received.

What families are saying:

100% *"JMALSF has a strong positive impact on our quality of life and mental health."*

How would you rate the importance of The Joe Martin ALS Foundation to you and/or your family?

100% = "Important" or "Very Important"

"Our caregiver from The Joe Martin ALS Foundation is always willing and able to help when asked about a particular need. She is also astute enough to pick up on when changes have occurred and what she or someone else could do to help the situation."

-Spouse of a PALS served by JMALSF

Awareness and Partnerships:

Improving awareness about ALS is a priority for us. We are grateful to our supporters and friends in the communities where we are working for helping us share the work we do! Here are a few highlights from this year:

- An introductory luncheon at the Greensboro Country Club in May gave us the opportunity to share our mission with over 200 friends who, in one day, helped raise \$45,000!
- On Lou Gehrig Day (June 2nd) we were honored to throw the first pitch at the Charlotte Knights game with PALS Asia Jami and to build bridges with the Knights Foundation
- Our caregiving team attended the ALS Association's Caregiving Conference in September. Neil Cottrell spoke on a panel sharing his expertise in supporting families through ALS.



purpose. joy. hope.

Financial Summary

Interim Report for finances from January 1st - October 15th, 2023

Expenses

Program Services & Growth \$317,975.73
 (In-home caregiving, wheelchair-accessible transportation, education and caregiver workshops, respite services, Joe's Camp, education and advocacy activities)

Administration Costs \$29,405.76
 (Management, fundraising, and administrative costs)

Total Expenses \$347,381.49

Income \$282,849.43

Total Income to date including individual giving, grants and foundations, and in-kind goods and services



Neil Cottrell provides PALS Jim (pictured here with his wife) regular transportation services so they can get to important appointments. Using the JMALSF van helps families stay active together if they have not yet purchased their own van, or are not able to afford these specialized vehicles. We have provided 64 trips so far this year across North Carolina!

Services We've Provided This Year

- 1,522** client visits for in-person home caregiving and support
- 108** PALS and Families helped with ALS-specialized support, in-home care and transportation
- 49** Home Accessibility Assessments
- 36** Equipment Loans
- 34** Kids and teens who attended Joe's Camp and ongoing monthly camper check-ins
- 24** Caregivers and PALS who attended in-person and online caregiver workshops
- 38** Individual and family consultations and support sessions



Staff Caregiver Lynne Stinson helps PALS Asia get up and get going three mornings a week. Lynne helps with activities of daily living like bathing, dressing, range of motion exercises, and making sure that manicure is perfect! Each PALS we help receives 6 hours of free in-home care per week from an experienced staff caregiver who is dedicated to supporting them for as long as they and their family need our services.



Visit us at www.joemartinalsfoundation.org to learn more about how we are helping people with ALS live every day with purpose, with joy, and with hope!